

News Release

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Springer America's *Springer to the Rescue* Huge Success for Animal Shelters in US and Canada

Springer Dog Exercisers Donated to Facebook Fans' Favorite Organizations

Raleigh, NC – June 2. Springer America, exclusive distributor of the Springer Dog Exerciser in the US and Canada, has just completed its first “Springer to the Rescue” promotion by donating Springer Dog Exercisers to animal shelters and rescue organizations nominated by their Facebook fans.

Nearly 500 Springer fans throughout North America added the names of their favorite K9 rescue groups to Springer's Facebook wall at <http://www.facebook.com/#!/pages/Springer-America-Inc/79203479339?ref=ts>.

Every Friday in May, Springer America selected the names of two groups at random to receive free Springers. Recipients were:

- HugABull Advocacy and Rescue Society, Vancouver, BC (www.hugabull.com)
- Free Spirit Siberian Husky Rescue, Harvard, IL (www.huskyrescue.org)
- Respect-A-Bull, Port Alberni, BC (www.respect-a-bull.com)
- Delaware Valley Doberman Pinscher Assistance, Phoenixville, PA (www.dvdpa.org)
- Siberian Husky Rescue of FL (www.siberrescue.com)
- Moonsong Malamute Rescue, serving Idaho, Nevada, Wyoming and Montana (www.moonsongmals.org)
- Bully Buddies, Vancouver, BC (www.bullybuddies.net)
- Dorchester Humane Society, Cambridge, MD (www.dorchesterhumane.org)

“We were so excited to see the enthusiasm and support from so many dog-lovers for their favorite rescue groups that we've been inspired to do another ‘Springer to the Rescue’ giveaway during the month of June. Check the website for this month's criteria.”

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Purchased by over 600,000 bicyclists, mushers, and K9 corps worldwide, the Springer allows cyclists to enjoy safe rides with their dogs. Featuring a low-mounted, heavy-duty steel spring that absorbs up to 90% of the force of a dog's unexpected tugs, the equipment allows bike riders to keep their balance, while protecting their pets from traffic, pedals, and wheels.

In the past year, Springer has also donated Springer Dog Exercisers to the Rachel Ray food drive, called the Pet Postcard Project at DogVice.com, as well as to *Urban Mutts*' "Dog Vegas Event," SPCA's Wake County Fur Ball, SPCA's K9 3K Walk, and the Middleburg Heights Animal Foundation.

Springer America, based in Raleigh, N.C., sells a full line of Springer products at www.springeramerica.com, including the Chrome Springer Bundle with two arms that enables cyclists to ride with multiple dogs. The black Springer sells to consumers for \$89 via their website. Resellers and distributors are invited to contact Ottesen about wholesale rates at 919-616-0532 or kjell@springeramerica.com.

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